

Message Text

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ACTION EA-12

INFO OCT-01 ISO-00 CIAE-00 PM-05 H-02 INR-07 L-03
NSAE-00 NSC-05 PA-02 PRS-01 SP-02 SS-15 EUR-12
EB-08 COME-00 TRSE-00 OMB-01 STR-06 /082 W
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P R 120930Z JAN 78
FM AMEMBASSY TOKYO
TO USIA WASHDC PRIORITY
INFO SECSTATE WASHDC 4292
SECDEF WASHDC
CINCPAC HONOLULU

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USIAC

CINCPAC FOR USIA ADVISOR

E.O. 11652: N/A
SUBJECT: WEEKLY HIGHLIGHTS

1. ATMOSPHERICS: SONODA MISSION TO MOSCOW AND SOVIET "NORTHERN TERRITORIES" IN NEWS THIS WEEK ALONG WITH US-JAPAN TRADE TALKS. STRAUSS VISIT AND ARRIVAL OF ADVANCE WOLFF TEAM RECEIVING EXTENSIVE COVERAGE WITH MEDIA SPECULATING THAT VISIT SHOULD LEAD TO SATISFACTORY COMPROMISE AND DE-ESCALATION OF MUCH OF CURRENT TENSION. NIHON KEIZAI, JAPAN'S LEADING ECONOMIC JOURNAL, CARRIED ONE OF MOST UPBEAT COMMENTARIES SUGGESTING THAT AMBASSADOR MANSFIELD'S CLOSE PERSONAL RELATIONSHIP WITH STRAUSS HAS CONTRIBUTED SIGNIFICANTLY TO DE-ESCALATION IN RECENT WEEKS NOW CULMINATING WITH STR VISIT.

2. PROGRAM: USIS HEAVILY INVOLVED ALL THIS WEEK ON INFORMATION SUPPORT TO STRAUSS/WOLFF VISIT AND ON MEDIA AND OTHER PROGRAM ARRANGEMENTS FOR POSSIBLY LARGEST NUMBER OF CODELS VISITING JAPAN TO DATE.

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--USIS PROVIDED MEDIA FACILITATION TO STR WOLFF ADVANCE TEAM EARLY IN WEEK STARTING WITH AIRPORT ARRIVAL. BACKGROUNDER WITH AMERICANCORRESPONDENTS MID-WEEK ENABLED WOLFF-MACDONALD-WEIL TEAM TO PROVIDE NECESSARY PERSPECTIVE ON TALKS JUST PRIOR TO STRAUSS ARRIVAL. EXCLUSIVE ALSO ARRANGED BY USIS FOR WOLFF WITH NIHON KEIZAI AND WALL STREET JOURNAL FOLLOWING BACKGROUNDER.

USIS NOW SIMILARLY ENGAGED WITH STR STRAUSS PHASE OF TRADE TALKS
AT WEEK'S END, WORKING ON JOINT PRESS CONFERENCE ARRANGEMENTS
(SCHEDULED FRIDAY).

--MAJOR USIS EFFORT THIS WEEK HAS GONE INTO MEDIA ARRANGEMENTS
FOR SENATOR KENNEDY VISIT WHICH HAS ATTRACTED EXCEPTIONALLY WIDE
MEDIA INTEREST. WITH DPAO KAYS AS PRINCIPAL USIS ACTION OFFICER
ACCOMPANYING PARTY FROM ARRIVAL IN OSAKA, AMERICAN CENTER
DIRECTORS CRANE (KYOTO) AND MAURER (OSAKA) ABLY HANDLED UNI-
VERSITY, MEDIA AND LABOR MEETINGS FOR SENATOR IN KANSAI AND
HIROSHIMA. KYOTO AND OSAKA CENTERS JOINTLY ARRANGED PRESS BREAKFAST
FOR KENNEDY WITH LOCAL NEWSMEN, WHO EXPRESSED SPECIAL APPRECIATION
FOR SENATOR'S SINCERITY AND READINESS TO LISTEN DURING DISCUSSION
ON TRADE AND BILATERAL RELATIONSHIP. KYOTO AC ALSO ARRANGED
SENATOR'S MEETING WITH NINE KANSAI LABOR LEADERS,,WHO ACTIVELYEXPRESSED
THEIR VIEWPOINTS ON US-JAPAN ECONOMIC RELATIONS, U.S.
WITHDRAWAL FROM ILO AND INDUSTRIAL RELATIONS. KENNEDY'S LATER
MEETING WITH 40 FACULTY MEMBERS OF DOSHISHA AND KYOTO UNIVERSITIES
AND RECEPTION BY DOSHISAH PRESIDENT PRODUCED OPEN, ACTIVE
DISCUSSION COMPARING EDUCATIONAL SYSTEMS AND HIGHLY RATING
CARTER'S HUMAN RIGHTS DIPLOMACY. BACK TO KYOTO CENTER, SENATOR
MET WITH SOME 40 STUDENTS FOR FREE-WHEELING DISCUSSION ON JAPAN,
RECESSION PROBLEMS AND WORKING WOMEN. 1/11 "MAINICHI" (4-MILLION-
PLUS CIRCULATION) EVENING EDITION CARRIED LONG FEATURE ON KENNEDY'S
DAY IN KYOTO. 1/12 "YOMIURI" (7-MILLION CIRCULATION) CARRIED
KENNEDY INTERVIEW CNDUCTED ON BOARD LANE FROM HIROSHIMA TO
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TOKYO, WITH MAIN FOCUS ON MAJOR POWER RLATIONS IN NORTHEAST ASIA
(ALSO FACILITATED BY USIS).

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AS SENATOR MOVED ON TO HIROSHIMA AND TOKYO, THE USIS STAFF WORKED WITH THE SENATOR'S PARTY GENERATING FLOW OF USIS-HANDLED RELEASES FOR HIROSHIMA SPEECH AND LATER FOR ADDRESS AT FOREIGN CORRESPONDENTS' CLUB WHICH TURNED OUT LARGEST AUDIENCE TO DATE FOR OFFICIAL GUEST. OTHER USIS ARRANGEMENTS GENERATING WIDE MEDIA COVERAGE WERE NHK AND FUJI-TV INTERVIEWS ON PRIME TIME, ALL ARRANGED BY ACTING PRESS OFFICER LEVIN AND HIS STAFF. DISCUSSION MEETING SCHEDULED FOR TOMORROW AT TOKYO UNIVERSITY WITH PRESIDENT MUKAIDO (HIMSELF A KNOWLEDGEABLE EXPERT ON NUCLEAR MATTERS) AND SELECTED FACULTY MEMBERS HAS BEEN ARRANGED BY CULXCHANGE STAFF MCDONALD. SENATOR'S AIDES HAVE EXPRESSED THEIR APPRECIATION FOR THESE EFFORTS WHICH THEY FEEL HAVE CONTRIBUTED SIGNIFICANTLY TO SUCCESS OF SENATOR'S WHIRL-WIND VISIT TO JAPAN.

--AT SAME TIME THAT USIS PROVIDING FACILITATIVE SUPPORT TO STRAUSS/WOLFF AND KENNEDY VISITS, SIMILAR EFFORTS UNDERWAY WITH SENATOR HAYAKAWA AND SENATORS CURTIS AND HANSEN. HAYAKAWA HAS RECEIVED UNUSUALLY WIDE MEDIA COVERAGE PLAYING UP HUMAN INTEREST STORY OF HIS REUNION WITH HIS 93-YEAR-OLD MOTHER IN COUNTRYSIDE.
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SUCCESS HE HAS ACHIEVED AS A SCHOLAR, UNIVERSITY PRESIDENT AND NOW AS US SENATOR HAS STIMULATED MEDIA COVERAGE NOTING HIS ADVANCEMENT AS AN AMERICAN OF JAPANESE ANCESTRY. USIS-ARRANGED INTERVIEWS WITH NHK AND FUJI TV HAVE RESULTED IN NATIONWIDE TELECASTS. POST ALSO ARRANGED FOR MEETING WITH AMERICAN CORRESPONDENTS AND EXCLUSIVE INTERVIEW BY "TOKYO SHIMBUN" DEPUTY FOREIGN EDITOR, IN WHICH HAYAKAWA URGED JAPANESE TO BUY CHEAPER CALIFORNIA RICE AND CEASE PROTECTING INEFFICIENT INDUSTRIES. HE ALSO EMPHASIZED THAT GOJ ACTIONS TO ADJUST US-JAPAN TRADE WOULD AFFECT PROTECTIONIST TREND IN CONGRESS. IN CASE OF SENATORS CURTIS AND HANSEN, EMPHASIS WAS MAINLY ON NEED FOR MORE LIBERAL JAPANESE QUOTAS FOR U.S. AGRICULTURAL IMPORTS RESULTING IN ARTICLES IN NATIONALLY CIRCULATED DAILY "ASAHI" AND "YOMIURI" (EACH WITH OVER SEVEN MILLION CIRCULATION) AND "TOKYO SHIMBUN."

3. AS THIS CROWDED WEEK ENDS POST BELIEVES IT HAS MADE SOME USEFUL CONTRIBUTIONS TO TOTAL MISSION EFFORT IN SUPPORT OF STRAUSS/WOLFF MISSION (ONGOING AS THESE HIGHLIGHTS UNDER

PREPARATION) AND ON SUCCESSION OF IMPORTANT CODEL VISITS. WHILE
OSAKA AND KYOTO CENTER DIRECTORS WORKING IN MANY DIFFERENT
DIRECTIONS WITH KENNEDY PARTY IN SOUTH, SENATORS HAYAKAWA,
CURTIS AND HANSEN BUSILY ENGAGED WITH USIS TOKYO STAFF ON
SERIES OF MEDIA EVENTS IN SUPPORT OF THEIR VISITS. TOMORROW
WILL WITNESS CONTINUATION OF ALL-OUT MEDIA SUPPORT ACTIVITY AS STR
STRAUSS MISSION WINDS UP ITS TOKYO VISIT.
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